



The Project PT Website Privacy Notice

This privacy notice describes how we will collect and use your personal data. Please read it carefully, and if you have any questions, please contact us at ajaye@theprojectpt.com.

Our Contact Details

Our site <https://www.theprojectpt.com/> is owned and operated by The Project PT, a Private Limited Company registered in England under company number 12379965, whose registered address is 39 St Georges Manor, Mandlebrote Drive, Littlemore, Oxford, England, OX4 4TW. Our ICO registration number is ZB617483.

What Data We Collect and How?

We currently collect and process the following information:

- Identity data: name, title, date of birth
- Contact data: email address(es), telephone number, and mobile phone number.
- Profile data: preferences and interests, username and password, purchase history.
- Technical data: (read our Cookie Policy) IP address, browser type and version, operating system.
- Communication data: messages/emails between you and our team members responding to your enquiry.

How We Use Your Personal Data (*and the legal basis for processing*)

Most of the personal data we process is provided directly by you, and under the UK General Data Protection Regulation (UK GDPR), we must have a lawful basis for processing this information. The table below lists the processing purposes and the lawful basis.

Purpose for Processing	Legal Basis
To subscribe to you our newsletter.	Consent.
To respond to your enquiry.	Legitimate Interests.
To process your gift card purchase and / or shop purchase.	Performance of a Contract.
To provide you access to Gymflow.	Performance of a Contract.
To understand how you interact with Our Site.	Consent.
To respond to your young person referral request.	Legitimate Interests.

Failing to provide Personal Data

If you fail to provide certain information when requested, we may be unable to perform the contract we entered into with you (such as failing to enter valid payment details to process your store purchase).

We also receive personal information indirectly from the following sources:

- We may receive a referral from local third parties, such as the County Council, Active Oxfordshire, etc, for you to access one of our Social Impact programmes.

Who do we share your data with?

We share your personal information with the following third parties (*list all third-party recipients (including cloud service providers)*):

Recipient	Activity Carried Out	Location
Gymflow	Manages gym membership.	Europe
Stripe	Process online payments.	United States
MailChimp	Distribute the The Project PT newsletter.	United States
Google Analytics	Provides website analytics for Our Site	Europe

If any of your personal data is shared with a third party, as described above, we will ensure that your personal data is handled safely, securely, and per your rights, our obligations, and the third party's obligations under the UK GDPR.

Your personal data may be transferred to a third party if we sell, transfer, or merge parts of our business or assets. Any new owner of our business may continue to use your personal data in the same way(s) that we have used it, as specified in this Privacy Notice.

Do we transfer your personal data outside of the United Kingdom?

We store some or all your personal data in countries outside of the UK. These are known as "third countries". We will only store or transfer personal data in or to countries deemed to provide adequate protection for personal data.

How do we store your personal data?

The security of your personal data is essential to us, and to protect your data, we take several necessary measures, including the following:

- Limiting access to your personal data to those employees, agents, contractors, and other third parties with a legitimate need to know and ensuring that they are subject to duties of confidentiality.
- Procedures for dealing with data breaches (the accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to, your personal data), including notifying you and/or the Information Commissioner's Office where we are legally required.

How long will we retain your personal data?

We will not keep your personal data any longer than necessary. Per our Data Protection Policy, we will securely destroy your personal data.

What are your Individual Rights?

Under data protection law, you have rights, including:

- **The Right of Access.** You have the right to ask us for copies of your personal information.
- **The Right to Rectification.** You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.
- **The Right to be Forgotten.** You can ask us to erase your personal information in certain circumstances.
- **The Right to Restrict of Processing.** You have the right to ask us to restrict the processing of your personal data in certain circumstances.
- **The Right to Object.** You have the right to object to the processing of your personal data in certain circumstances.
- **The Right to Withdraw Consent.** If we rely on consent to process your personal data, you can withdraw that consent at any time.
- **The Right to Portability.** You have the right to ask that we transfer the personal data you gave us to another organisation or to you in certain circumstances.

You are not required to pay any charge to exercise your rights. If you make a request, we have one month to respond.

How to Complain

If you have any concerns about our use of your personal information, you can complain to us at ajave@theprojectpt.com. You can also complain to the Information Commissioner's Office (ICO) if you are unhappy with how we have used your data. The ICO's address is the Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF. Alternatively, you can phone their helpline at 0303 123 1113 or complete an online form via the ICO website (<https://www.ico.org.uk>).

Date last reviewed: 04/01/2024